



Ole Farmers' Grapevine

A Publication of the
**Ole Farmers Association
North America, Inc.**
P.O. Box 398,
Tuskegee Institute,
AL 36087

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Volume 10

April 2014

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2012 – 2013

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FROM THE PRESIDENT

How quickly has time passed? This year we are celebrating the 8th Anniversary of the Ole Farmers Association North America (OFANA) and we welcome you to the Sunshine State for this auspicious event. We are looking forward to a rich experience over the next few days as we continue to share in the deep and exciting comradeship that exists among Ole Farmers. The OFANA Executive would like to express thanks to the Florida Region for planning and executing the exciting weekend of activities.

OFANA is the official Alumni Association for graduates of The Jamaica School of Agriculture and Farm School and its successor colleges, COA & CASE. Founded in 2007 in New York, our mission is to preserve the spirit, values and guiding principles of our Alma Mater. We will accomplish this through a strong network of members and by leveraging our training, talents and experiences through social activities and the support of altruistic endeavors.

OFANA is organized exclusively for charitable and educational purposes to foster the advancement of Agricultural Education among students pursuing degrees in Agricultural related Sciences in Jamaica. Since its inception, OFANA has participated and contributed to many altruistic activities for fellow Ole Farmers as well as supporting activities in our local communities.

On May 30 2010, we announced the establishment of the OFANA Scholarship Fund at the reunion event in Jamaica. Since then, the organization has awarded nine (9) scholarships to qualified students at CASE. Of significance were the Dr. Aston Wood and the Dudley "Johnny

Cock" Johnson OFANA Memorial Scholarships as well as several OFANA General Scholarships. Thank you for your personal contributions and for supporting fund-raising events in the regions that fund these scholarships. OFANA is also in discussion with the President of CASE to provide financial support to renovate the campus Lecture Theatre.

As our organization evolves and our environment changes, you will see that the OFANA executive has taken steps to maintain alignment with these changes. To this end, we will present edits to the existing OFANA By-Laws during our general session as well as a strategic plan to guide our future.

The Ole Farmers Association is incorporated under the US Internal Revenue Code, Section 501 © (3) and is operated through regional chapters throughout the United States. The Executive meets once per month to conduct the association's business. Please also visit us at our website at www.olefarmers.com.



WENDELL CODNER
President
wenfmc@hotmail.com

OUR WEB-SITE

Any Ole Farmer may submit articles or items of breaking news either directly or via email to info@olefarmers.com. Members in good standing may log in to the secure "members" only portal

for access to financial information and photographs of recent events.

Anyone can make a donation by clicking on the PayPal "Donate button". Try it today and save your receipt:



MEMBERSHIP

Membership is open to alumni of:

- College of Agriculture, Science and Education (1995 to present)
- College of Agriculture (1981 – 1995)
- Jamaica School of Agriculture (1942 – 1981)
- Government Farm School (1910 – 1942)

Please remember to bring your OFANA Membership up to date. Together as Ole Farmers, we are making a difference in the lives of our people.

For less than \$1.95 per week, you can be a paid-up member.

Not yet a member? Download an application form now using the link below:

<http://www.olefarmers.com/forms/>

OLE FARMERS CAN DO ANYTHING

OFANA salutes the Following:

Ole Farmer **Wendell CODNER (Class of '75), President of OFANA and Business Manager of Consumer Solutions for FMC Professional Solutions** was recently honored by

Responsible Industry for a Sound Environment (RISE) with the "Committee Chairman's Service Award."



Wendell Codner of FMC (right) accepts the Committee Chairman's Service Award from Aaron Hobbs (president of RISE) in recognition of his service on the Programs & Membership Committee

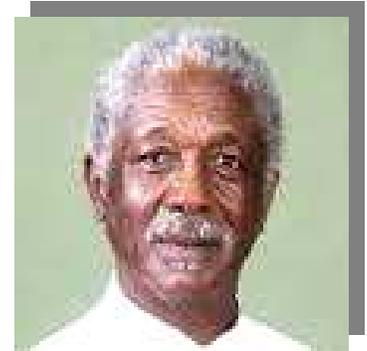
During his eight-year tenure as a member of the Programs & Membership Committee, including two years as the committee's chair, Codner has spent countless hours helping to recruit new members, design the RISE annual meeting and communicate the organization's message to policy makers, businesses and consumers.

RISE is the national association representing manufacturers, formulators, distributors and other industry leaders involved with pesticide and fertilizer products. The association brings to life the health and environmental benefits provided through the use of these products by appealing to the hearts and minds of legislators, regulators and influential constituents.

<http://www.turfmagazine.com/blog-6847.aspx>

Ole Farmer **Dr. Karl Everald WELLINGTON, CD, PhD, D. Lit (Hon.) (Class of '57)**, the 2013 CASE Alumni Association's Distinguished Ole Farmer of Excellence Awardee, was **recently conferred with the prestigious degree of Doctor of**

Letters, (honouris causa) by the University of Cambridge in the United Kingdom, for his outstanding and seminal contributions to research and development in the fields of Animal Genetics and Husbandry in the Jamaican Agricultural Industry.



Ole Farmer WELLINGTON was the first recipient of the first Jamaica Independence Scholarship (1962) and read for the BSc. Agriculture at the UWI St. Augustine. On the basis of the quality of his scholarship during his undergraduate years he was given the option in 1965 to bypass the MSc. and enroll for the Ph. D. in Animal Genetics. In 1968, he went on to successfully complete the first Ph. D in livestock science to be awarded by the University of the West Indies. After an outstanding academic career (1962 – 1968), he returned to Jamaica and further distinguished himself as an animal geneticist and livestock development researcher. He has been largely responsible for the maintenance and conservation of Jamaica's four cattle breeds, the Jamaica Hope, Jamaica Red, Jamaica Black and Jamaica Brahman.

Ole Farmer WELLINGTON's decades of dedicated service to the Jamaican Agricultural Sector placed him in the roles of:

- Livestock Researcher
- Director of Research
- Manager of Agricultural Operations of ALCAN Jamaica Limited

Even in retirement, every year his Y. S. Farm in St. Elizabeth continues to

rake in Blue Ribbons and Championship Trophies in the livestock segment of the Denbigh Agricultural and Industrial Show.

He is currently collaborating with Ole Farmer Dr. Michael MOTTA, in the use of Embryo Transfer Technology to rapidly multiply superior genetic traits of donor animals for the development of superior Jamaican cattle herds. This technology is being touted as the mechanism for the preservation and conservation of the superior traits of the genetic lines of the cattle breeds which were developed by his mentor and Distinguished Ole Farmer Dr. Thomas Phillip Lecky, O.M., Ph. D.

It is hoped that Ole Farmer WELLINGTON's pursuit of excellence in Agriculture will inspire, motivate and stimulate the younger members of the fraternity to achieve greatness.

Ole Farmer **Nordia LEWIN (Class of '13)** representing Clarendon, held off 11 other finalists to take the 2013 National Farm Queen title on the second day of the Denbigh Agricultural, Industrial and Food Show.



The 23year old former **President of the C.A.S.E. Jamaica Agricultural Society Club**, also copped the sectional prize for best written technical paper, en route to taking the title and in so doing made it a **'three-peat'** for C.A.S.E. Graduates as National Farm Queen behind **Emelia**

LEVERIDGE (2012) and Sharna-Gay BROWN (2011).

Holding a Diploma and Associate in Science Degree in General Agriculture, the new Farm Queen is undecided about exactly how she wants to serve the Agriculture Sector. She is looking to make her name with an agricultural engineering company or an environmental control business, but for the time being is basking in the glory of being Jamaica's latest ambassador for agriculture.

An excerpt from an article by Christopher SARJU which appeared in the Jamaica Star, August 14, 2013

Ole Farmers, our wish for you is success without boundaries in all your future endeavors.

OFANA SCHOLARSHIPS

Students attending C.A.S.E. are hereby invited to apply for 2014-2015 OFANA Scholarships. Visit www.olefarmers.com to download an application form.

OFANA supporting the enlightenment of education in pursuit of agricultural excellence

C.A.S.E. CORNER

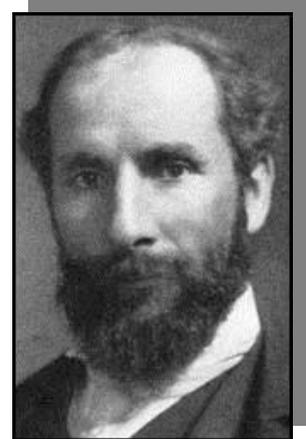
OUR FOUNDING FATHERS

Part 2

Sir Sydney Haldane OLIVIER, 1st Baron, KCMG, CB, PC (April 16, 1859 – February 15, 1943), was a British civil servant.

A Fabian Socialist and a member of the British Labour Party, he served as

Governor of Jamaica and as Secretary of State for India in the first government of Ramsay MacDONALD. He was the uncle of the actor Sir Laurence OLIVIER.



Sydney OLIVIER was born in Colchester, England on April 16, 1859 and during his youth, the family spent time at Lausanne, Kineton, and Poulshott in Wiltshire, where the his father the Rev. OLIVIER, an Anglican Priest served rector. He studied philosophy and theology at Corpus Christi. After graduation, he refused family pressure to become a barrister and sat the qualifying exam for the Civil Service. He came first. Young Olivier entered the Colonial Office in spring of 1882, working as a resident clerk.

After a very distinguished career in the British Civil Service; he was posted as Colonial Secretary to Jamaica, in early 1900. He again enhanced his reputation as a colonial administrator, and was acting Governor in late 1900 and again in 1902. This posting ended in 1903 and he returned to England, but he came back to Jamaica a short while later to work in relief and rehabilitation following a devastating hurricane and served as acting Governor for a third time. He returned to England in September 1904, and spent three years as Principal Secretary to the West Africa and West Indian Department of the Colonial Office.

In April of 1907, four months following a devastating earthquake and fire in which 1000 persons perished on January 14 in Jamaica, he returned to the island as Governor. He was appointed a Knight Commander of the Order of St. Michael and St. George (KCMG), making him Sir Sydney Olivier. He quickly re-established order after the earthquake, and his reforms of the colony's government proved to be very popular. He was responsible for the construction of the Public Buildings in downtown Kingston in which the bureaucracy and courts were housed after the earthquake.

In 1908, the Governor, Sir Sydney OLIVIER, instructed **Mr. Herbert Henry COUSINS, a trained agricultural chemist who was then appointed Director of Agriculture**, to proceed with the formulation of his plans, based on a comprehensive scheme, for the establishment, organization and operation of the Agricultural School. This occurred amidst continued opposition by the press and aristocracy. However through the able persuasion generated by the Legislators from St. Ann and St. Mary financial support was granted by the Legislative Council.

- **The doors of a newly constructed facility were opened to the first batch of 25 students on January 25, 1910** as the Government Farm School under the Headmastership of **Mr. E.J. WORTHLEY**.
- **The official opening took place on February 01, 1910, by the Governor Sir Sidney OLIVIER.** The school was located on the Hope Estate at Papine **on the same compound at 237 Old Hope Road presently occupied by the University of Technology.**

Sir Sydney served in this post until 1913 then returned to England permanently, Moving outside of the Colonial Office, he served as Permanent Secretary to the Board of Agriculture and Fisheries for four years, then as Assistant Comptroller and Auditor of the Exchequer from 1917 until 1920, when he retired from the civil service to devote himself to philosophical and political study. However, this proved not to be the end of his public life.

In January 1924 Sir Sydney was appointed Secretary of State for India in the first Labour government and sworn of the Privy Council [2] The following month he was raised to the peerage by Ramsay MacDONALD as Baron OLIVIER, of Ramsden in the County of Oxford. He authored many books throughout his life, but was most noted for several books on colonial matters, including White Capital and Coloured Labour in 1906 and Jamaica, the Blessed Island in 1936.

Baron OLIVIER died in Oxford, England on February 15, 1943 at the age of 84.

DID YOU KNOW?

The C.A.S.E. Faculty of Agriculture in addition to a Diploma in Agriculture, an Associate of Science Degree in General Agriculture and Veterinary Science now also offers:

- **Bachelor of Technology in Agricultural Production and Food Systems Management**
- **Bachelor of Science in Agricultural Education**
- **Bachelor of Science in Animal Science**
- **Bachelor of Science in Plant Science**

on the main campus and via **satellite locations in:**

1. **Brown's Town, St. Ann**
2. **Ebony Park, Clarendon**

3. **Montego Bay, St. James**
4. **Old Harbour, St. Catherine**
5. **Ramble, Hanover**
6. **Morant Bay, St. Thomas**

See what else is happening on Campus -

<http://www.case.edu.jm/html/>

facebook

C.A.S.E. Alumni Family Fun Day

The Annual C.A.S.E. Alumni Association Family Fun Day will be held at the Al Terry Beach Cottage, Priory, St. Ann's Bay, St. Ann on Saturday June 28, 2014, commencing at 10:00 am.

Contribution: Adults – J\$3,500.00;
Children – J\$1,500.00.

For further information, please contact:

Courtney MILLER (876 564 2645)

Joseph 'JC' JOHNSON (876 850 2072)

Hugh JOHNSON (876 595 2986)

Donald 'Bumpy' FISHER (876 399 4785)

Sidney MCGILL (876 307 9040)

Orrett THOMAS (876 542 2727)

SAVE THE DATE

OFANA 8th ANNUAL REUNION

OFANA promises a truly memorable experience at its **8th Annual Reunion**, to be held **Memorial Weekend, May 23 – 25, 2014** in Ft. Lauderdale, Florida & Environs.

Contribution: \$98.00 per person

Preferred Accommodation by:



Quality Inn Airport / Cruise Port South

2520 Stirling Road, Hollywood, FL 33020, Tel: (954) 922-1600

Rate includes:

- Ft. Lauderdale International Airport Shuttle Service
- Deluxe Continental Breakfast
- High Speed Internet and Business Center
- Onsite Self-parking

Your summer starts here. South Florida - So much to see, so much to do; so little time! If you are able to take a proper vacation on this trip, visit www.sunny.org

Noted Educator **Mrs. Barbara SMITH, CD; JP; MSc; Dip Ed** to be honored by OFANA at its 8th Annual Reunion for her long and dedicated service to Education; **in particular at the Jamaica School of Agriculture in Twickenham Park, St. Catherine**



where she taught **Biology, Zoology, Human Nutrition** and succeeded **Mr. K.I. COMMISSIONG** as head of the **Natural Science Department**.

NE HOLIDAY DINNER-DANCE

The Official start of the Christmas Season for 2014 will be marked by the North East Region's 6th Annual Holiday Dinner-Dance at the Stamford Marriott Hotel & Spa 243 Tresser Boulevard, Stamford, CT 06901 to Saturday, December 13, 2014.

TRAVEL TIPS

Below are a few travel tips which we hope you will find useful:

- Airline Tickets bought on a Monday evening are generally less expensive
- Flying on Tuesday, Wednesday or Thursday is generally less expensive
- Car Rental outside the airport is generally less expensive
- Maximize use of airport shuttle / rail service where available
- Most hotels offer relatively inexpensive laundry options that allow travelers to pack lighter

BACK A YAAD

For the latest News from Home follow these links:

- <http://www.jamaicaobserver.com/>
- <http://jamaica-gleaner.com/>
- <http://rjr94fm.com/live.php>
- <http://www.televisionjamaica.com/>
- <http://www.cvmtv.com/>

WELLNESS CHECK

A Weed for what ails you; who knew?



Decades after the pioneer work of Professors Hon. **Manley WEST, OM** (Pharmacologist) and Hon. **Albert LOCKHART, OM**

(Ophthalmologist) at the University of the West Indies **with marijuana to develop 'Canasol' for the treatment of glaucoma and later 'Asmasol' for the treatment of asthma** (for which the dynamic duo was awarded Jamaica's highest medical honors: the Order of Merit in 1987 and the Musgrave Gold Medal in 1994); **America has an epiphany.**

Dr. Sanjay GUPTA (neurosurgeon) a former US Surgeon General Nominee and CNN Chief Medical Correspondent checks in:

"Why I changed my mind on weed"

"Over the last year, I have been working on a new documentary called "Weed." The title "Weed" may sound cavalier, but the content is not.

I traveled around the world to interview medical leaders, experts, growers and patients. I spoke candidly to them, asking tough questions. What I found was stunning.

Long before I began this project, I had steadily reviewed the scientific literature on medical marijuana from the United States and thought it was fairly unimpressive. Reading these papers five years ago, it was hard to

make a case for medicinal marijuana. I even wrote about this in a TIME magazine article, back in 2009, titled "Why I would Vote No on Pot."

Well, I am here to apologize.

I apologize because I didn't look hard enough, until now. I didn't look far enough. I didn't review papers from smaller labs in other countries doing some remarkable research, and I was too dismissive of the loud chorus of legitimate patients whose symptoms improved on cannabis.

Instead, I lumped them with the high-visibility malingerers, just looking to get high. I mistakenly believed the Drug Enforcement Agency listed marijuana as a schedule 1 substance because of sound scientific proof. Surely, they must have quality reasoning as to why marijuana is in the category of the most dangerous drugs that have "no accepted medicinal use and a high potential for abuse."

They didn't have the science to support that claim, and I now know that when it comes to marijuana neither of those things are true. It doesn't have a high potential for abuse, and there are very legitimate medical applications. In fact, sometimes marijuana is the only thing that works. Take the case of Charlotte Figi, who I met in Colorado. She started having seizures soon after birth. By age 3, she was having 300 a week, despite being on seven different medications. Medical marijuana has calmed her brain, limiting her seizures to 2 or 3 per month.

I have seen more patients like Charlotte first hand, spent time with them and come to the realization that it is irresponsible not to provide the best care we can as a medical community, care that could involve marijuana.

We have been terribly and systematically misled for nearly 70 years in the United States, and I apologize for my own role in that".

*By Dr. Sanjay Gupta,
CNN Chief Medical Correspondent,
CNN Health - Thursday, August 08,
2013*

GOING GREEN

Being green can be easy after all! The list of solutions below is designed to save energy, reduce carbon emissions for the planet, and save you money.



A whopping 46 percent of home energy use is, umm, energy loss! In other words, no productive energy use at all! Here are simple ways of reversing this, mostly by changes of habit:

1. Each degree you turn down the heat saves 3 percent of heating costs, while each degree you raise the temperature of your air conditioner saves 3-4 percent of cooling costs. By changing the temperature by 2 degrees all year, you can save about 2,000 pounds of C02 a year.
2. Cook with a slow cooker or a toaster oven (or even a solar oven!) to reduce electrical use from kitchen appliances. For a meal that requires one hour to cook in an electric oven, and which uses 2.7 pounds of C02, a crockpot uses 0.9 pounds of C02 for seven hours, a toaster oven takes 1.3 pounds of C02 for 50 minutes, and a

microwave only 0.5 pounds of C02 for 15 minutes of cooking. A solar cooker requires NO C02!

3. Switch to a laptop instead of using a desktop computer and cut three-quarters off your electrical use. Turn off the laptop at the end of the day.

4. Switch to cold water washing and save 80 percent on energy used for laundry and save an estimated \$60 a year. Hang dry your clothes instead of using the dryer and save 700 pounds of C02 a year.

5. Plug anything that can be powered by a remote control or that has a power cube transformer (little black box) into a power strip, and turn it off, and/or unplug, when not in use. (Power cubes are 60-80 percent inefficient.)

6. Turn off the lights when you aren't using them and reduce your direct lighting energy use by 45 percent. Stop using heat-producing halogen lamps (they can also be fire hazards). Install occupancy or motion sensors on outdoor lights.

7. Switch to compact fluorescent from regular incandescent bulbs and use 60 percent less energy per bulb and save 300 pounds of C02 a year.

8. Wrap your water heater in an insulation blanket and save 1,000 pounds of C02 a year. Insulate your hot water pipes.

9. Use public transportation whenever possible, carpool, shop locally, and ideally switch to a hybrid or energy-efficient car (if you haven't already).

10. Keep your tires inflated to improve gas mileage by 3 percent. Every gallon you save also saves 20 pounds of C02 emissions.

Read more:

<http://www.care2.com/greenliving/10->

simple-and-cheap-green-ideas.html#ixzz2zSqxcxy0

Note:

In an effort to minimize its own carbon foot-print, as far as is practical OFANA will be using recycled material at its 8th Annual Reunion.

GLEE

CONGRATULATIONS to Ole Farmer Delrine ARMSTRONG on the Birth of her Grandson MALCOLM SANKOFU STANLEY.



Malcolm weighed in February 12, 2014 at 6 lb. 15 oz. The parents are absolutely delighted with their new bundle of joy. As for Grandma, she has a permanent grin.

WHERE ARE THEY NOW?

Floyd BROWN (Class of '79) has been spotted somewhere in the US Virgin Islands.

Members at large would like to know the whereabouts of the following Ole Farmers:

Cleveland CLARKE (Class of '79)

Radcliffe KING (Class of '79)

Aston REID (Class of '77)

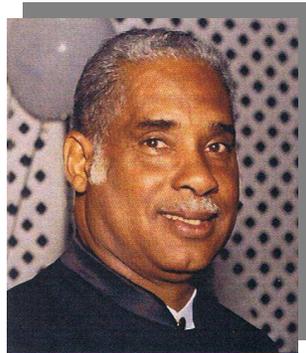
Anita WILLIAMS (Class of '79)

Harris YOUNG (Class of '77)

Anyone in possession of any form of contact information for the aforementioned is encouraged to submit same to info@olefarmers.com

GONE BUT NOT FORGOTTEN

Ole Farmer **David N. 'Salad' ROBERTS (Class of '63)** passed away Wednesday, April 30, in Florida.



Ole Farmer ROBERTS gave decades of committed service to the Jamaican Sugar industry as a Agricultural Engineer at Bernard Lodge and Innswood Sugar Estates in St. Catherine before venturing into the Jamaican Import/Export sector and to the Hardware sector upon migrating to the USA.

The service of thanksgiving for the life and work of Ole Farmer ROBERTS was held Saturday, May 10, at the Star of David Memorial Gdns & Funeral Chapel, 7701 Bailey Road, North Lauderdale, FL 33068 and he was afforded the legendary 'Ole Farmer Guard of Honor'. Interment followed immediately at the Star of David Memorial Gardens.

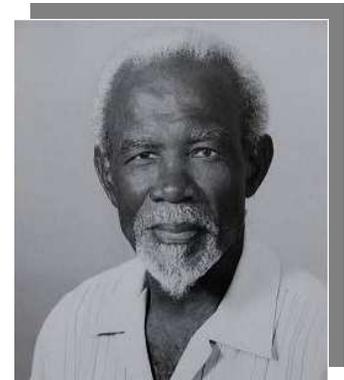
Audrey ROBERTS his widow had this to say,

“Still reeling over the loss of Dave. He was EVERYTHING to me. Also overwhelmed by the support of the fraternity!! Words cannot express how I felt when I saw the ‘Guard of Honor’. I pray that life brings you all a reflection of the kindness you've shown. Thank you for your thoughtfulness”.

Ole Farmer **Basil BROWNE (Class of '56)** passed away April 27 in Spanish Town, St. Catherine. Ole Farmer BROWNE gave several decades of dedicated service to the agricultural sector, primarily in the area of Plant Quarantine Services.

The service of thanksgiving for the life and work of Ole Farmer Basil BROWNE was held at St. Joseph's Catholic Church, Spanish Town, St. Catherine on Friday, May 09.

Ole Farmer **John SEARCHWELL (Class of '39)** passed away Friday, March 28, in Highgate, St. Mary.



Ole Farmer SEARCHWELL's life of dedicated service included:

- Teacher – St. Mary's High School
- Principal – Happy Grove High School
- President – Jamaica Teachers' Association

- Treasurer – St. Mary Association of Branch Societies of the Jamaica Agricultural Society
- Member – Show Committee of the St. Mary Agro-Expo

The Service of Thanksgiving for the life and work of Ole Farmer SEARCHWELL was held at St. Cyprian Anglican Church, Highgate, St. Mary on Saturday, April 12. Ole Farmer **Alwyn "AC" ALLEN (Class of '55)** passed away in late February 2014, in Orlando, FL after succumbing to a protracted heart ailment. The service of thanksgiving for his life and work and his interment were held on March 08, 2014 in Orlando, FL.

Ole Farmer ALLEN gave dedicated service to:

- The Ministry of Agriculture through the Christiana Area Land Authority; as Superintendent of Hope Gardens and Hope Zoo; as Director of Research at Bodles Agricultural Research Station and as Project Manager of the Hillside Agricultural Project.
- Churches Cooperative Credit Union as President and Chairman

After retirement from public service he and his wife migrated to Orlando, Florida.

You all will be sorely missed:

<http://www.youtube.com/watch?v=mWm1NbF1IkW&feature=related>

FOR SAFETY SAKE

As Ole Farmers we love to spend time with children / grandchildren as they grow up before our very eyes. They

can be funny and smart and they actually might still think we're cool.

Remember, children are like sponges and they are watching us just as closely as we are watching them. This is the perfect time to be with your children / grandchildren and help them to learn all the ways they can explore and still be safe.



Follow the link below to resources such as checklists and videos that will give you the tools to help keep your kids safe:

http://www.safekids.org/safetytips/field_age/big-kids-5%E2%80%93years?gclid=CJKn9cfc170CFWZo7AodgUgAuw

ACROSS THE DIASPORA

Most Torontonians of Jamaican descent a boon to the city

Beyond the gangsters and punks are thousands of successful Torontonians of Jamaican descent, physicians, lawyers, tycoons, judges, professors, plumbers, teachers, TTC operators.

These are the Jamaicans you don't hear enough about — a high-achieving, prosperous community too often eclipsed by Toronto's preoccupation with gang violence and street punks.

Chances are they're your boss, doctor, banker, caregiver, teacher, lawyer, plumber, university chancellor or the judge you'll face in court tomorrow.

But you could easily forget they, too, are Jamaican, so low is their profile. "Incognegroes, I call them," says one enterprising Jamaican who himself is a high-stakes Toronto real estate developer, making millions but flying under the radar, out of the spotlight.

Over 24 hours on Sept. 19, seven Star journalists tracked 50 GTA residents of Jamaican descent to record their impact on the Toronto region. Designed to mark Jamaica's 50th year as an independent island nation, the project uncovered a vibrant, productive collective that's virtually indispensable to the Greater Toronto Area. Taken together, Jamaicans are not a problem for Toronto; they are a boon.



Dr. Everton GOODEN, Chief Otolaryngologist / Head and Neck Surgery at North York General Hospital; scrubs down before thyroid cancer surgery.

It's a counter-narrative that echoes a maxim from the island of reggae, jerk and world-class sprinters: Jamaicans run t'ings. The richest of the Jamaicans in our midst, billionaire Michael Lee-Chin, has stewed over this "untold story" many times. A year ago he left a University of the West Indies benefit gala, held at the Four Seasons, walking on air. The hall was crawling with smart, accomplished, brilliant Jamaicans and other West Indians who were medical directors, head surgeons, corporate CEOs, investment bankers, managers with tens of thousands of Toronto employees under them.

The room was bursting with a demonstration of his community's reach, power, influence and imprint, but unlike a gun crime, this was not a media event.

"These contributions are not the headlines, so they are unsung," Lee-Chin seethes. "Our reputation has been ambushed. A few bad men have hijacked our reputation."

*By: Royson JAMES - City Columnist,
TORONTO STAR, Published Saturday,
November 03, 2012*

HELP WANTED



A subsidiary of Grace Kennedy Ltd invites applications for the following positions:

TECHNICAL SALES REPRESENTATIVE (AGRO GRACE DIVISION) (Region – St. Ann, St. Mary and Portland)

Purpose of the Job

Reporting to the General Manager, the Technical Sales Representative is responsible for achieving maximum sales profitability, growth and account penetration within the assigned territory by effectively selling the company's products. In addition, to continuously gain new business to enhance the growth of the company.

Principal Responsibilities

- Establish, develop and maintain business relationships with current and prospective customers to generate new business for the organization's products.
- Develop clear and effective written proposals/quotations

for current and prospective customers.

- Provide **technical support** for the customers by highlighting the features and benefits of products sold.
- Keep customers abreast of current government policies and regulations impacting the sector.
- Ensure that customers are kept abreast of the company's promotions, specials and new products.
- Educate and train customers in the proper use of products.
- Prepare monthly report on sales activities and customer satisfaction level.

Key Competences

- Unquestioned integrity and confidentiality
- Excellent Analytical Skills
- Strong Relationship and Team Building Skills, with Even Temperament
- Good communication skills, both written and verbal
- Strong customer relations skills
- High level of initiative
- Good organizational skills
- Strong persuasion and negotiating skills
- Ability to work in a fast-paced environment with minimal supervision
- Proficiency in Windows applications

Minimum Education & Experience

- Tertiary level qualification in **Agriculture** or equivalent discipline
- At least three (3) years' experience in sales (certification in sales techniques would be an asset)

Working Condition

- Extensive travel within designated areas

- Irregular working hours, on occasion including weekends and Public Holidays

Market Development Officers Agro Division (Northern & Southern Region)

Purpose of job:

To create and implement appropriate market development programmes in accordance with the division's business strategy.

Principal responsibilities

- Identify new distribution channels to facilitate business growth
- Coordinate and conduct training programmes for proper product use, handling and care of company's products.
- Provide technical update to stakeholders on new products.
- Support market development activities for the division including involvement in Agricultural Shows, Expos and other promotional events.
- Preparation of promotional documentations.
- Research and preparation of technical bulletins, brochures and fact sheets on the Company's products.
- Assist in the preparation of dossiers for registration and re-registration of pesticides
- Introduction of relevant new products.
- Assessment of market needs, identify solutions and follow through on recommendations
- Plan, implement and execute field activities for development and

promotion of new and existing products, support roll-out and check for success level at conclusion.

- Prepare detailed annual market development activities and execute plan.
- Investigate and resolve complaints about the division's products.
- Attend and report on training/meetings/worksh ops relating to products, policies and any other new development in the agricultural sector.

Key Competencies

- Excellent interpersonal and communication skills.
- High level of personal initiative, integrity and organizational skills.
- Strong orientation towards service and team work.
- Results oriented.
- Proficiency in Project Management.
- Superior presentation and analytical skills.
- Ability to work under pressure.

Minimum education & experience

- Bachelor of Science Degree in Agriculture.
- Proficient in Windows Application.
- Two (2) years' experience within a similar capacity.
- Certificate in Marketing would be an asset

Working conditions

- Extensive travel.
- Significant outdoor activities including occasional exposure to dust and chemicals.
- Irregular working hours including weekends and Public holidays.

Qualified applicants are invited to send their applications via email to

hardwareandlumber@gkco.com no later than May 16, 2014.

NOW THAT'S FUNNY

Winston the Jamaican on 'WHO WANTS TO BE A MILLIONAIRE' has reached the \$1 Million question.

Meredith VIEIRA (Host) asks, "Winston, this is for \$1 million, and remember, you still have two lifelines left, so please take your time. Here's your question: What type of animal lives in a Sett?"

"Is it:
A) Badger
B) Ferret
C) Mole
D) Cuckoo"

Winston ponders for a while and says, "Backside Meredith, mi nuh sure; gi mi di 50:50".

"Right, Winston, let's take away two wrong answers and see what you're left with; 'Badger' and 'Cuckoo' are the two remaining answers".

Winston has a long think, then scratches his head and says, "Blouse an' Skirt Meredith, mi still nuh know, mek mi phone mi island bredren". "So who are you going to call?" asks Meredith.

"Hmmm, Ah tink I'll call Selwyn in Mandeville, Jamaica". So Meredith phones Selwyn in Mandeville.

"Selwyn, this is Meredith VIEIRA from 'Who Wants To Be A Millionaire'. I've got Winston here and with your help he could win \$1 Million, the next voice you hear will be Winston".

"What a gwaan Selwyn? Weh mi money deh...? Anyway, ansa dis an wi caal it quits. What type ah animal mek

im yard in a sett? Is a badger or a cuckoo? "

"Is a badger, man" says Selwyn with little or no hesitation.

"Yuh sure, bwoy?" asks Winston.

"Yeah man, a muss Badger" replies Selwyn.

"Ah-right, tank yu man" says Winston, I'll go wid Selwyn. The answer is a badger".

"Final answer, Winston?" asks Meredith.

"Yeh mon, Meredith, final answer" Winston responds.

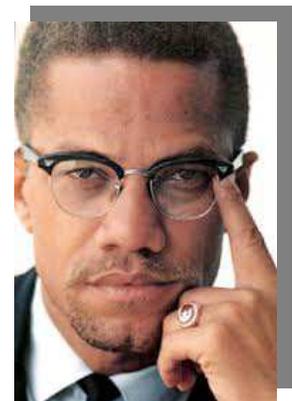
"That's the correct answer. You've won \$1 million!"

(Wild celebration breaks out).....

Next morning Winston the new Millionaire calls up Selwyn: "Bredren dat was sum ansa laas night, yuh cum good! How you did know seh badger yard is a sett?"

"Me nevah directly know still", replies Selwyn, "but mi use di process of elimination; everybaddy know seh cuckoo live inna clock!"

INSPIRATION



Education is the passport to the future,
for tomorrow belongs to those who
prepare for it today.

Malcolm X